

June 5th, 2023

Dear Friends of Main Street Golconda,

I wanted to take a quick moment to thank you and to let you in on a special deal we're offering our food vendors this year!

For our returning vendors who come to Shrimp Fest year after year, thank you for helping to make our festival the best in the state. You helped our non-profit raise funds to add a new festival to our 2023 calendars with the purchase of a 26-foot tall, all-weather Christmas tree for our courthouse lawn. This festival wouldn't even happen without you!

For vendors considering joining this fun event, I want to thank you for considering the positive impact you can help make to restore, rehabilitate, and promote our tiny historic town on the banks of the Ohio River. We always welcome new vendors and encourage you to come spend the day with us. We offer live music throughout the festival, kids activities, and other attractions like carriage rides or a birds-eye view from a helicopter high above the Ohio River.

The weather is heating up and the summer season is kicking off for all of us. Despite what the calendar has to say, I know you're already looking ahead toward the equally busy fall season, chock-full of the unique festival and fairs like the Golconda Shrimp Festival.

We lost two years of fundraising opportunities during the COVID-19 pandemic and are still in the process of building back this street festival, now in its 23rd year. Will you please join us in making it even bigger and better in 2023?

Golconda Shrimp Festival comes roaring back for 2023 on Saturday, September 16th. Please reserve your spot today to join us again (or for your first time) and celebrate.

I also wanted to let you in on a special deal this year. I know these past couple years have been rough on the restaurant and food industry too. Rising prices have been a challenge for many in the industry, just like you. Because of that, we'd like to make this year's vendor application fees completely refundable if you show up to the festival and vend until the end of the night. The only fees you will owe is the percentage you make on food sales over the course of the event.



Vendor Inquiries: Please call Nathan Ryder at (618) 615-0063 or email mainstreetgolconda@gmail.com But hurry, this deal is only valid for vendors who submit their application by July 25th, 2023. Don't get left out of what National Geographic Traveler magazine has called the #1 Food Festival in the State of Illinois!

- Food vendors Your documentation and payment must be completed and submitted by
   August 25<sup>th</sup> Any paperwork and/or payment submitted after this date will be subject to a
   late registration fee of (\$50.00). This paperwork includes your finalized food menus for
   the bank and our festival goers so we can promote each of your unique offerings. Don't
   forget, menu items must be priced in \$1 increments so you can take the corresponding
   amount of Shrimpfest tickets for payment and remittance back to the bank
- Major Food vendors
  - One shrimp dish must be served and available throughout the majority of the event. (Most people are coming for the shrimp and don't want to be disappointed with a lack of shrimp dishes early on in the day. This is a common complaint heard from festival goers throughout the years.
  - o You must provide a copy of your liability insurance
  - o You must submit your menu with prices no later than August 25th, 2023
- Minor Food vendors
  - o You must provide a copy of your liability insurance
  - o You must submit your menu with prices no later than August 25th, 2023
- Non-food vendors, it is recommended that you check with your home owner's policy, your sponsoring agency, school, or church to see if you will be covered in case of an accident that you would be liable for. It is required that all vendors fill out and return the Hold Harmless Form.

If you have any questions or concerns, please e-mail me at: Mainstreetgolconda@gmail.com

We look forward to working with you in 2023 and thank you for your continued support of our non-profit festival!

See you soon,

Nathan Ryder President, Main Street Golconda